



About REALCAST - REALCAST is a leading provider of internet multimedia and web casting solutions. With a proprietary network and worldwide edge delivery system, REALCAST provides one-stop solutions for the Enterprise. REALCAST technologies enable world class services that integrate video, voice, and data to offer true interactivity and web communication across multiple geographies and platforms. Founded in 1999, REALCAST is a privately held company based in Miami, Florida. See: <http://www.realcastlive.net>

Learning/Management Solutions – REALCAST has also created its own proprietary software for interactive Broadcasting for corporate training, Distance Education, CME credits, HIPAA training, etc. delivered directly to the desktop, DSL or modem users. Coupled with Live or Archived Video and/or chat functionality, REALCAST integrates client PowerPoint presentations, interactive or moderated Chat functions, email response, Q & A, security or encryption. REALCAST custom designs each template and interface to meet the Client's (co-branding) needs under the client's logo or banner see: www.masergyuniversity.com, or www.healthcare-u.com .

Continuing Medical Education (CME Credits)- REALCAST has recently presented a new service of offering continuing medical education credits and is one of the first in the industry to offer this service along with full motion video at high and low bandwidths. This unique feature is embedded into a highly secured web page along with a la carte customer driven applications. All CME Credits are certified by a licensed body. See: <http://www.webconf.org>

Live Broadcasting – REALCAST can originate a Live Broadcast easily from anywhere in the world. Through IP, ISDN or satellite, REALCAST provides enhanced motion, exceptional video quality, enhanced frame size and full screen video. REALCAST delivers TV quality Video at high bandwidth (200k-250k) and the best quality available at dialup speeds for low bandwidth users. REALCAST specializes in live broadcasting at the lowest cost and highest efficiency. REALCAST also provides a customized interactive software interface; with chat, streaming PowerPoint, security, Q & A and reporting from the desktop or Video Conference Room to a worldwide forum. For examples of live broadcasts, go to: <http://www.realcastproductions.com/demo>

OnLive Conference - REALCAST delivers a high performance, scalable, custom driven, high security web meeting application that allows multiple participants to establish remote collaboration sessions with each other. Each participant can choose the services they wish to use. They can choose from: voice-over-IP, tele-conferencing, chat, screen annotation, and desktop sharing. Participants can make use of remote copy/paste or remote file sharing to share information. Any participant may be a presenter, an active participant, or a passive participant.

Archived/Hosted Video - REALCASTLIVE takes any Live Broadcast, TV Commercial, Training or Sales video, or other prerecorded media and hosts the video on client(s) website for 24/7 viewing. For corporate training, new product introductions, corporate announcements, sales meetings, or manifold other uses, see video as it has never been seen before, delivered right to the desktop in high quality video, with interactive response systems built-in Save time, money.

Long Distance, Interactive Forums & Seminars – REALCAST can bridge from 4 to 9 separate sites worldwide and broadcast events worldwide to thousands. This allows for creation of onlive events spanning continents with interactivity never before available and at unbelievably low prices per viewer.

Delivery System over Worldwide IP Network- REALCAST can broadcast to as little as 10 users (Broadcasting-On Demand) or to as many as 1 million users over an enhanced streaming video network. In fact, our Network can optimize resources to target international markets. REALCAST, Corp. is the Master of the “Narrowcast” to an audience defined solely by you. See a live broadcast on demand, originating from New York City at; www.realcastproductions.com/morganstanley/goldmansachs.asp

REALCASTLIVE Entertainment- www.realcastproductions.com – REALCASTLIVE’s Pay-Per-View (PPV) interface enables content providers to generate additional revenues by distributing Live or Recorded Video to target audiences. Our PPV service can handle all streaming administrative requirements, including; registration and password protection, processing, reporting, payment processing and managing Client traffic for up to a million simultaneous viewers. .

Video Email – allows any Video or Video segment to be delivered directly to target email clients. The latest development in direct target marketing, video opens instantly without downloads worldwide. From 30 seconds to hours, video quality is amazing. Uniqueness of delivery guarantees viewership and response.

For Questions please contact:

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